

Copying/Printing Systems & Solutions

LET **SHARP.**

TAKE YOUR

BUSINESS TO

A BETTER PLACE –

THE NETWORKPLACE.



networkplace™

SHARP®

Sharp.**Take Your Business To A Better Place.**

Sharp is a world leader in the electronics industry, for good reason: we offer an extensive, reliable line of digital document systems for both color and black and white output. Not just ordinary lines, but superior copying, networkable printing, high speed scanning, and faxing systems, starting with the Sharp Imager Series, the Advanced Workgroup System.



It's not business as usual anymore – with technology, solutions, and the workplace changing virtually every hour of every day. How, then, do you make sense of it all, let alone capitalize on it?

Take your business to a better place – the Sharp Networkplace™ .

Here's where the network and workplace converge. Where people are empowered to share knowledge and ideas by using technology that increases productivity and efficiency.

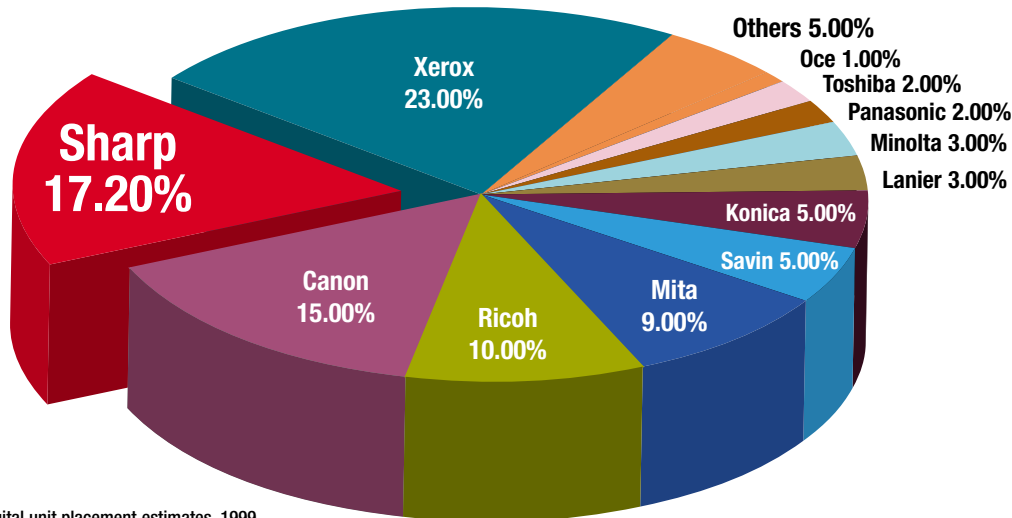
Central to it all is Sharp's Advanced Workgroup System, the Imager™. With digital copy, print, scan, document finishing and faxing capabilities, it provides simpler and faster ways to manage documents – whatever the size document. In addition, Sharp has a comprehensive array of Sharp developed software solutions that provide a unique and competitive solution for the ever changing workplace.

There's no better way to get the job done, and done well – because Sharp is taking your business to a better, more efficient place.



Sharp.

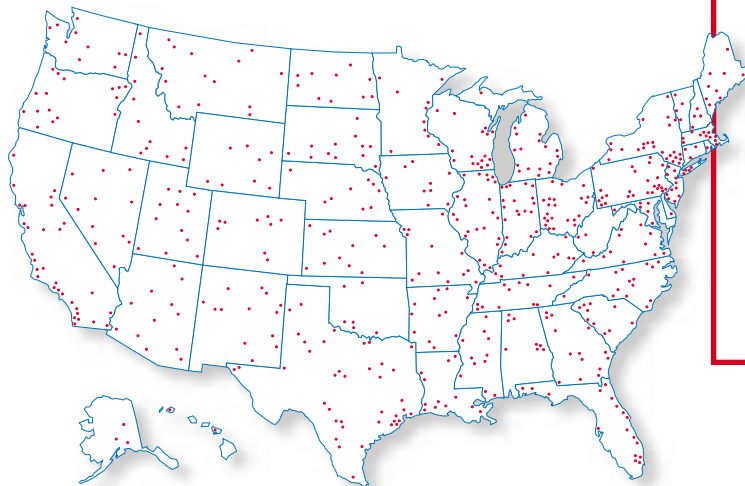
A Leader in Digital Technology.



Source: Dataquest segment 1-5 digital unit placement estimates, 1999.

Our Success Continues To Grow.

Year after year, Sharp continues to satisfy the needs of thousands of discriminating copier users.



Sharp's Authorized Dealers can provide all the answers you need before a purchase is made, and the support you want once the sale is complete. The unprecedented level of service that customers receive from their Authorized Sharp Dealer can only be matched by the unsurpassed level of manufacturing excellence built into every Sharp product.

**Quality, Service
And Innovation
That Simply Can't
Be Duplicated.**

What makes the Imager Series unique? Its functions are easy to use, and the 600 dpi laser print quality is simply superb. In many cases, it's readily expandable with modular options you can add as your document needs grow. The Imager enhances productivity in businesses large and small, revolutionizing their performance and bottom line.

SHARP
FROM SHARP MINDS
COME SHARP PRODUCTS™

High Speed, High Performance, High Standards Built Right In.

Singular solutions for front office or workgroup applications – the AR-507 and AR-407 offer a choice of networkable print controllers, the convenience of “scan once, print many,” a Job Build function for large copying jobs, plus Remote E-mail Diagnostics. Opt for modular add-ons and you can ensure confidentiality and easy accountability. Both models were built with the same award-winning quality you would expect from Sharp – and with the flexibility to grow with your business.



AR-507

As Versatile As It Is Efficient.

The AR-507 boasts a fast 50 ppm output and is packed with advanced features including paper capacity of 5,050 sheets. Add an optional print controller and it becomes a high-speed workgroup printer with 1200 dpi-quality output. Add an optional network scan server and scan documents to e-mail, to file, or to your desktop.

AR-407

Advanced Technology Simplified.

Perfect for any size business, any size printing, scanning or finishing job. The AR-407 Imager prints at 40 ppm, delivers multiple pages in a snap, and finishes documents automatically with two optional finishers. So advanced, it quickly expands to a networkable 1200 dpi-quality network printer or high-speed document scanner.



AR-337

An Easy Choice For Any Business.

Streamline your workflow and increase performance and productivity with the 33 ppm AR-337 Imager. High-quality copying, scanning and printing performance come easy with this innovative workhorse – offering quick printing, automatic sorting and advanced finishing capabilities, as well as superior photo reproduction, network connectivity and scanning options.



TANDEM COPY/PRINT

To double the productivity of your Workplace you can connect two AR-507, AR-407 and AR-337 Imagers for optional tandem copying and printing for output of up to 100 pages. The low cost tandem kit provides double the productivity at only a slight percentage of the cost.



Specially Designed To Grow With Your Business.

Powerful, yet flexible. Fast, yet efficient. The AR-337 handles all your copying and document finishing needs quickly and easily. It works overtime to provide the highest-quality printing, scanning and copying with a range of options that expands with your business – Remote E-mail Diagnostics, Confidential Print for document security, and Job Accounting for “accountability.” The AR-337 is an Advanced Workgroup System that delivers outstanding performance from your first copy to your last.

**Meeting The Challenges
Of Your Business Today –
And Into The Future.**

Now every growing business can benefit from the Digital Imager, Advanced Workgroup Systems. With the modular and expandable 28 ppm AR-287, you start with a digital copier today and add workgroup printing and high-speed network scanning tomorrow – always with the “scan once, print many” technology, Remote e-mail Diagnostics and the efficient Job Build function. For “secure printing ability” and printer accounting capabilities, you can easily tack on the optional Confidential Print and Job Accounting features.



AR-287

Built In Quality And Convenience.

Thanks to the AR-287 Imager, your documents are professional quality every time, whether you're copying, printing or scanning. This Imager allows for quick multiple page output and automatic sorting and stapling. Advanced finishing capabilities are all at your fingertips, along with superior photo reproduction, network connectivity and scanning options.

AXIS 7000



**Axis 7000 Scan Server.
A Great Solution For Digitally-
Distributed Documents.**

A perfect complement to the SHARP Imager Series, the optional Axis 7000 Scan Server and keyboard supports TCP/IP systems, major web browsers and most network protocols, allowing virtually seamless document management between users and platforms.

FIERY LX II

**Your Connection To More
Power, More Productivity.**

An optional print controller, the Fiery LX II transforms the Imager into a powerful workgroup printer. The Fiery LX II provides a full suite of networking, job management and accounting tools for networks as well as the Internet and company Intranets.



AR-PB2A

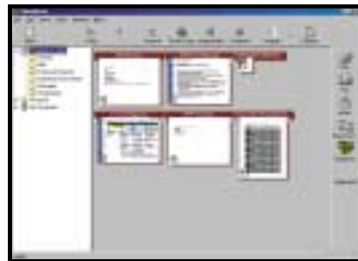
Your Personal Print Controller.

The AR-PB2A Print Controller provides the convenience of printing from your desktop PC. With easy-to-use software, you can easily access advanced features such as sorting, stapling, or duplexing – all with the click of your mouse. With the AR-PB2A Print Controller, the Imager can be easily transformed into a powerful workgroup printer – seamlessly connected to multiple network operating systems and protocols.



Sharp AR-PB2A Print Controller

- Ideal for workgroups.
- Includes **Printer Administration Utility Software** for Network Administrators to monitor any SNMP-compliant printer on the network.
- Includes **Printer Status Monitor**, an application which enables users to view network printer conditions through an easy-to-use graphical interface. It even notifies you when your job is complete!



SharpDesk™

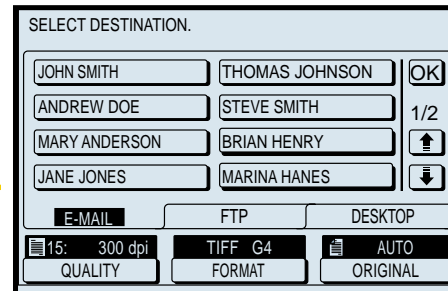
- Software features include scanning, OCR, Image Viewer and more. A document can be e-mailed or posted to the web, or printed and professionally finished. You can also file, OCR print or link to your fax server right from your desktop.

AR-NS1

Smarter Scan And Send Software.

The Sharp AR-NS1 embedded network scan kit gives businesses and organizations instant access to advanced scanning capabilities. Scanned images can now be transferred by e-mail as PDF's or TIFF's and sent directly to the desktop.

SharpDesk captures your hard-copy scans for flexible document management. Simple installation and activation are packed into this CD-ROM format.



Sharp AR-NS1 Embedded Scanner

- Scan documents directly to your desktop, file server or e-mail. You can select the destination from the Imager's LCD Control Panel.

Get The Job Done – Across Networks Or Across The Globe.

From high quality, professional finished documents to network connectivity and scanning, the SHARP Imager can support what you need today and grow with your business tomorrow. With its dual controller strategy, you can choose between two print controllers – the AR-PB2A and the AR-LXII. Whether scanning with the Axis 7000 or the AR-NS1 Scan Server, you can expect the ultimate in productivity across networks, within workgroups and throughout the world.

**Printing, Faxing,
Duplex Capabilities.
A Comprehensive
Solution To Document
Workflow.**

Sharp delivers on the promise of reliability and efficiency with all-in-one solutions to advance document production. The AR-201 Imager combines superior digital copying with high quality laser printing and high-speed faxing. The AR-207 provides all that, plus duplex copying – so you're in business twice as fast.

AR-207

Works Twice As Hard For Your Business.

The AR-207 Imager lets you scan once, print many for greater efficiency – but it goes a step beyond with superior duplex copying, and paper sizes up to 11" x 17". You also have the option of Super G3 fax transmission at 33.6 kbps and much more, including network connectivity for 1200 dpi – quality print output at 20 ppm.



AR-201

Minimum Space, Maximum Benefits.

Designed to provide versatility in a minimum of space, the 20 ppm AR-201 Imager grows as your business does – with options such as expandable paper capacity, 33.6 kbps fax and 1200 dpi-quality network printing. And there's no shortage of editing or imaging options, or convenience, with one quick scan of your originals for multiple printing. This little "giant" also offers a wide range of paper sizes – up to 11" x 17".



AR-163

Compact Copiers With Your Future In Mind.

At the core, they're laser-quality, 16 page-per-minute digital copiers, but as your business changes, so do these space-saving Imagers – with expandable paper capacity, 30-sheet Single Pass Feeder, and a fast 33.6 kbps fax. Opt for the print controller and turn the AR-163 Imager into powerful network printers with 1200 dpi-quality output, plus editing and imaging options right from your desktop.

AR-F152

Big Features In A Sleek Package.

Complete with the high-tech advantages of a digital copier and a full-featured facsimile, the AR-F152 Imager delivers enhanced image quality at 15 ppm, and fax transmissions at 14.4 kbps. It can easily be transformed into a high-quality laser printer, thanks to the optional printing capability.



Responding To The Productivity Demands Of The Small Business.

It's never been easier or more affordable for your office to gain the productivity benefits of the Imager than with smaller, streamlined copiers. Are you making digital copies, producing office documents on a laser printer, or fast faxing? The AR-163 and AR-F152 Imager pack big benefits into small packages.

A Perfect "Fit" For Small Businesses.

They feature a small "footprint," but they're anything but small on convenience and capabilities. The Sharp AR-151 and AR-156 Imager systems are dependable, affordable solutions for small offices, offering one-pass "scan once, print many" technology, high quality output and timesaving functions.



AR-156

A Wealth Of Features At An Affordable Price.

Packed with the high-tech advantages of a digital copier with duplex capabilities, the AR-156 Imager easily accommodates a small office, and a small business budget. It features 15 ppm speed, crisp imaging in both text and graphics, a built-in paper output tray to save on space, and an optional 250-sheet paper tray and print board for high-quality laser printing.

AR-151

Increases Productivity Without Reducing Your Bottom Line.

The AR-151 Imager is a proven performer that doesn't take a big bite out of your budget. It features outstanding copy quality at 15 ppm, quiet operation, a short paper path, and an optional 250-sheet paper tray for increased paper capacity. For added productivity and convenience, you can transform the AR-151 into a high-quality laser printer or 14.4 kbps facsimile.



The Sharp Digital Color IMAGER Series:

Vibrant Communications and Effective Presentations
For More Of Today's Businesses.



Print-for-Pay

Speed equals profits. Provides faster, short-run color job turnaround and the fastest first-copy-out speed. Designed for longer runs with minimal operator attention. Optimal reproduction time, even with heavy stock papers. Reduces response time and increases profitability; helps you maintain competitive leadership.



Graphic Arts

Serves as a short-run, production color printer and scanner. Immediately produces "comps" and "soft prints" and eliminates the waiting time and high cost for match prints. Fast processing and In-house capabilities give you full control over your jobs.



Architecture and Engineering

Impressive designs with impressive speed. This color imager is ready to reproduce accurate blueprints, illustrations and charts. Use it for CAD and intensive graphics applications.



General Business Office

Brings digital color printing and copying to mid-to-high volume, document-intensive organizations. Ideal for color-rich proposals, presentations and desktop publishing. Convenient Power Printing eliminates the time and cost of "sending out" for prints.

**Connectivity, Efficiency
And Affordability Make
Sharp Color Imagers
The Smart Choice.**

More of today's businesses and organizations on the move are turning to Sharp for digital color imaging. Our Color Imagers — like the AR-C150 and AR-C250 — offer complete connectivity, exceptional efficiency, and price that's accessible no matter how big, or small, your business. The Sharp Color IMAGER Series demonstrates our commitment to improve people's lives through technology and innovation.

Color Was Never This Fast – Or This Affordable.

With the AR-C150's optional Fiery® AR-PE1 Controller, this powerful workgroup printer is fast, compact and affordable. Fully networkable and cross-departmental, this copier is a centralized solution for any size organization. Output speeds of 25 ppm in 600 dpi resolution make the AR-C250 an ultra-fast, low cost color copier. Complete with optional network connectivity and full color capabilities for added convenience and versatility, the AR-C150 and AR-C250 are the fastest and most affordable copiers on the market.



AR-C250

Speed And Performance.

With a compact tandem engine, the Sharp AR-C250 Color Imager is the smallest four-drum laser copier available. It offers super-fast 25 ppm color and B&W output in 600 x 600 x 8-bit dpi resolution and a user-friendly color LCD control screen for one-touch color adjustment. Auto Registration and Calibration, Intelligent Image Segmentation™ and 3D Neutral-Net™ Color Processing all combined into this fully networkable, cross-departmental business solution. The memory holds up to nine job settings plus 11" x 17" full-bleed output, making this machine even more versatile for a spectrum of printing needs.

AR-C150

Color And Productivity.

A conveniently small footprint makes the Sharp AR-C150 Color Imager the most compact four-drum color laser copier on the market. Innovative features make it the most powerful. To start, it boasts a color output speed of 15 ppm in crisp 600 x 600 x 8-bit dpi resolution. And it's exceptionally user-friendly, with a wide range of color and set finishing options at a touch, including 11" x 17" full-bleed output, 110 lb. index copy and memory for up to nine job settings.



EFI FIERY® AR-PE1 CONTROLLER



Centralize, Economize.

Combine the Sharp Digital Color Imager with the AR-PE1 Controller by EFI and your business easily evolves into the Workplace. Anyone, anywhere in your office can access, change, produce and distribute documents at unprecedented speeds. With powerful workflow tools for managing and manipulating job flow and job organization, now you can unleash the power of the Color Imager to your entire office network.

Power And Performance

Fiery PowerWise™ Hardware Architecture includes Internal HDD, CD-ROM and Zip Drive for enhanced performance and archiving capabilities.

Excellent Color “Right Out Of The Box”

Fiery ColorWise® Color Management System with ColorWise Pro Tools provides excellent color quality and control.

Easy Network Integration

NetWise 2.0™ provides seamless integration into any networking environment.

Advanced Job Management Tools

Fiery Command Workstation™ allows control of job options, print queues and print flow from a centralized location. Fiery WebTools™ allows remote workstations access through the Internet. And for your creative side, Fiery Freeform™ variable data printing is standard.

- *Brings the advanced digital imaging of the Color IMAGER right to the desktop*
- *Enables quick and easy manipulation of job flow and job organization*
- *Easy-to-use controls allow for seamless print management*
- *Allows everyone in the office to manage and distribute documents at unprecedented speeds*

Unleash The Power Of Color With The EFI Fiery AR-PE1 Controller

Link the AR-C250 or AR-C150 with the Fiery AR-PE1 and they're transformed into fast, versatile workgroup printers. The Fiery AR-PE1 produces brilliant color results every time, working automatically from all platforms, applications or file formats. Since connecting it to any network is effortless, printing is instantly accessible from every connected desktop.

Whenever you need top-quality business and graphics documents that impress best in color, the Fiery AR-PE1 is your powerful partner for perfect printing. Ideal in corporate and creative office environments, as well as smaller print-for-pay establishments, the Fiery AR-PE1 offers an unparalleled combination of value and performance.

Specifications

MODELS	AR-507	AR-407	AR-337	AR-287	AR-207
Copy Speed (copies per minute, letter size)	50 PPM	40 PPM	33 PPM	28 PPM	20 PPM
First Copy Speed (in seconds, letter size)	Approx. 4.3 sec.	Approx. 4.5 sec.	Approx. 5.2 sec.	Approx. 5.2 sec.	7.2 sec.
Copy Sizes (min. to max.)	Max. 11" x 17", min. 5 1/2" x 8 1/2"	Max. 11" x 17", min. 5 1/2" x 8 1/2"	Max. 11" x 17", min. 5 1/2" x 8 1/2"	Max. 11" x 17", min. 5 1/2" x 8 1/2"	Max. 11" x 17", min. 5 1/2" x 8 1/2"
Approx. Warm-up Time	Approx. 150 sec.	Approx. 75 sec.	Approx. 65 sec.	Approx. 65 sec.	35 sec.
Zoom (in 1% increments)	25-400%	25-400%	25-800%	25-800%	Variable: 50 - 200%
Document Feeder	RADF	RADF	RADF	RADF	RSPF
Standard Paper Capacity	(2) 500 sheet paper drawers	(2) 500 sheet paper drawers	(2) 500 sheet paper drawers	(2) 500 sheet paper drawers	600 Sheets
Power Source	120V, 60 Hz	120V, 60 Hz	120V, 60 Hz	120V, 60 Hz	120V, 60 Hz
Dimensions (W x D x H)	23.6" (W) x 27.6" (D) x 29.5" (H)	23.6" (W) x 27.6" (D) x 29.5" (H)	23.6" (W) x 27.6" (D) x 29.5" (H)	23.6" (W) x 27.6" (D) x 29.5" (H)	23.2" (W) x 20.9" (D) x 20.8" (H)
Weight (in pounds)	Approx. 217 lbs.	Approx. 223 lbs.	Approx. 217 lbs.	Approx. 217 lbs.	86 lbs.
OPTIONAL COPIER EQUIPMENT	OPTIONAL COPIER EQUIPMENT	OPTIONAL COPIER EQUIPMENT	OPTIONAL COPIER EQUIPMENT	OPTIONAL COPIER EQUIPMENT	OPTIONAL COPIER EQUIPMENT
DOCUMENT FEEDERS					
Reversing Single Pass Feeder					AR-RP1
Single Pass Feeder					AR-SP2
PAPER FEED MODULES					
500 Sheet Cassette Module	AR-CS3	AR-CS1	AR-CS1	AR-CS1	
500 Sheet Paper Desk	AR-DE7	AR-DE1N	AR-DE1N	AR-DE1N	
250 Sheet Paper Feed Unit					AR-DE5
500 Sheet Paper Feed Unit					AR-DE6
3000 Sheet Large Capacity Cassette	AR-LC1N	AR-LC1N	AR-LC1N	AR-LC1N	
DUPLEX MODULES					
Trayless Duplex Unit					
FINISHERS/SORTERS					
Electronic Sort Kit					AR-EB3
3-Tray Multi Position Finisher	AR-FN3	AR-FN1N	AR-FN1N	AR-FN1N	
2-Tray Finisher		AR-FN2	AR-FN2	AR-FN2	
Single Tray Finisher					
20 Bin Staple Sorter					
PRINT CONTROLLERS					
Sharp Print Controller	AR-PB2A	AR-PB2A	AR-PB2A	AR-PB2A	AR-PB8
GDI Print Board					
EFI Print Controller	AR-LXII	AR-LXII	AR-LXII	AR-LXII	
FACSIMILE MODULES					
Super G3 Fax Expansion Kit					AR-FX2
Fax Expansion Kit					
SCAN SERVER					
Sharp Scan Server	AR-NS1	AR-NS1	AR-NS1	AR-NS1	
AXIS 7000 Scan Server	AR-AX7000	AR-AX7000	AR-AX7000	AR-AX7000	
Tandem Copy/Print					
Tandem Copy/Print Kit	AR-CA1	AR-CA1	AR-CA1		

Design and specifications subject to change without notice.

www.sharp-usa.com

SHARP[®]
FROM SHARP MINDS
COME SHARP PRODUCTS™

DOCUMENT
& NETWORK
SYSTEMS
OF AMERICA



SHARP PLAZA • MAHWAH, NJ 07430-2135
201-529-9600 • www.sharp-usa.com