

Facsimiles and Multifunction Products

*LET **SHARP**
TAKE YOUR
BUSINESS
TO A BETTER
PLACE – THE
NETWORKPLACE.™*

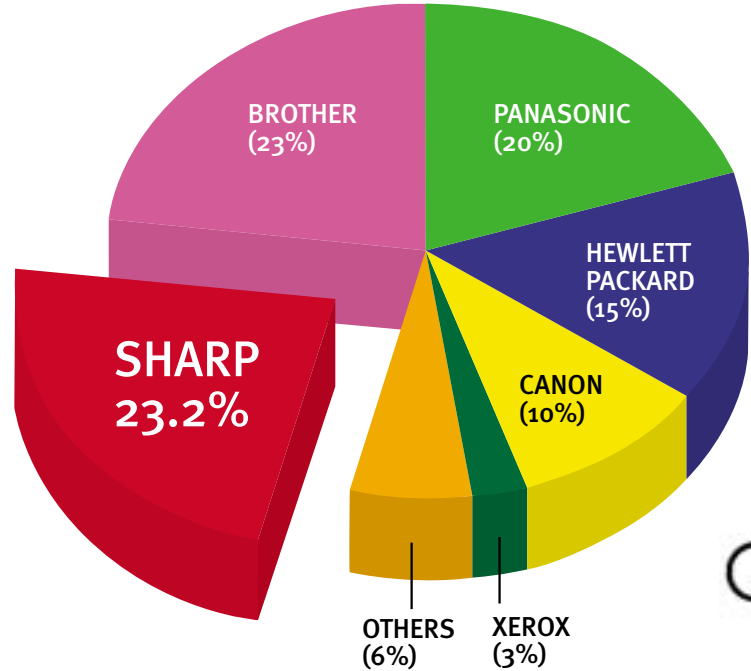


SHARP®

SHARP TAKES FAX TO THE MAX

- **1987**
First to sell 100,000 facsimile machines
- **1990**
First to sell 1 million facsimile machines
- **1997**
First to sell 1 million machines in one year
- **1999**
Number one market share in facsimile machines for 12 out of 13 years
- **2000**
The Cannata Report annual dealer survey rated Sharp as having the strongest Facsimile product line in the industry.
- **2000**
The Office Product Analyst annual end-user survey gave Sharp the highest overall ratings for facsimile service, which was based on response time, and ability to repair.

SHARP. #1 Market Share.



THE CANNATA REPORT



BUILDING ON A FOUNDATION OF "FAX FIRSTS"

Sharp was the first to place 100,000 fax units domestically, achieving this in 1987, only three years after entering the fax market. Sales doubled the following year, placing Sharp in the number one position for the second consecutive year. In 1990, Sharp became the first to sell a total of one million fax machines, and in 1997, became the first to achieve this in just a single year. In 1999, Sharp finished No.1 in facsimile sales for the 12th time in 13 years according to a recent report from Dataquest, a subsidiary of the Gartner Group. With more than 1.5 million fax machines sold, Sharp accounted for 23.2% of all units placed, and had the strongest market share growth – 39% in the business fax machine market. Recently, in the 2000 annual dealer survey conducted by the Cannata Report, Sharp was rated as having the strongest facsimile product line in the industry.

FO-6700

NEW

Equipped with Super G3 modem technology, the FO-6700 can transmit documents up to 33.6 Kbps.* With 248 auto dial numbers and 30 personal auto-dial phone books, the FO-6700 can easily handle the workload of today's fast paced office environments. Additionally, as your business grows, so can the FO-6700 with its optional dual-line kit.



Optional Dual-line Kit

When the demands of your business require two fax machines, the optional Dual-line kit gives the FO-6700 the power of two Super G3 Fax in one economical unit. This option allows simultaneous transmission and reception over two phone lines. One line can be used to send and the other receive, or send and receive on both. Supplies, such as toner and paper only need to be maintained on one machine instead of two. This reduces the amount of reserve quantities needed.

FO-6700

- 33.6 Kbps Modem *
- JBIG Compression
- 2 second transmit speed *
- 4 MB standard memory expandable to 16 MB
- 50 page document feeder
- 2 second scan speed
- 248 Auto-dial locations
- 30 Personal Auto-dial phone-books capable of storing up to 64 numbers in each.
- 10.1 inch document scan width
- Optional Dual-Line kit
- 1250 sheet standard paper capacity
- Duplex Scanning
- Fast 8 PPM print speed
- Flash memory backup in the event of a power failure.
- WinFAST Remote Diagnostics System
- Sharp easy operation and programming

* see specifications



Super G3 is the fastest modem technology available for Group 3 Facsimile Equipment, and is ITU-TC Compliant. With speeds capable of 33.6 Kpbs, documents can be transmitted in as little as 2 seconds per page. This can cut the time it takes to send or receive a document in half, greatly reducing phone expenses and increasing overall office productivity.*

* see specifications

The Superior Advantages of Sharp Super G3 Technology

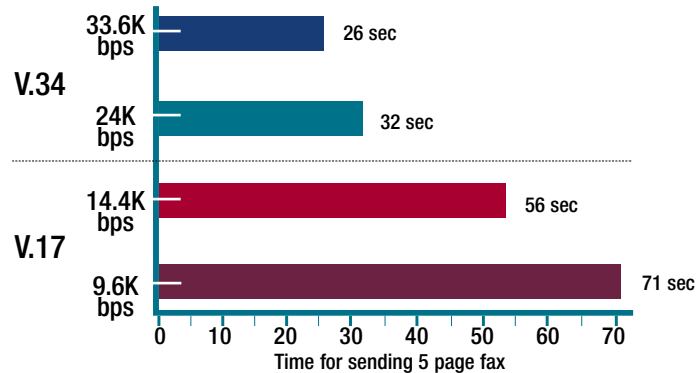
It's the most important advance in fax technology in years. High-speed Super G3 Fax Machines can cut transmission times and reduce fax costs by as much as half . . . a substantial savings for mid-to high-volume offices. This new V.34 fax communication standard offers significant advantages over the previous V.17 technology:

- *Modem Speeds up to 33,600 bps (depending on phone line type and conditions)*
- *Faster transmission speeds can send a page in 2 seconds**
- *V.8 handshake reduces initial call negotiation time from approximately 11 seconds to 6 seconds*
- *Reduced time between pages from 3 seconds to 1 second*
- *Daily, monthly and annual cost savings can dramatically lower your operational costs (refer to chart for savings examples) Super G3 Fax from Sharp . . . for businesses on the grow!*



*Based on ITU-T Test Chart #1 at standard resolution excluding time for protocol signals (i.e., ITU-T phase C time only) sent at 33.6 Kbps. Transmission speeds will vary based on line type and conditions.

Super G3 Transmission V.34 vs. V.17



User Cost Savings Example

FAXES PER DAY	AT 24K	SAVINGS PER DAY	SAVINGS PER MONTH	SAVINGS PER YEAR
High-Volume 50	vs. 9.6K vs. 14.4K	\$5.23 \$3.22	\$115.12 \$70.84	\$1,381.38 \$850.08
Mid-Volume 30	vs. 9.6K vs. 14.4K	\$3.14 \$1.93	\$69.07 \$42.50	\$828.83 \$510.05

Savings based on corporate rate overall average rate of \$ 0.161/min. (10% local @ \$0.01/min.; 80% long distance @ \$0.10/min.; 10% int'l. @ \$0.80/min.)

FO-5700

Powered by a 33.6 Kbps modem, the FO-5700 features JBIG compression, 2 second scanning, 750 sheet paper capacity, and 2 MB of standard memory. Designed for easy operation in high volume environments, the FO-5700 incorporates innovative features such as fax-separation, which can automatically insert a sheet of colored paper between incoming faxes from a designated paper tray. Additionally, an optional print driver is available which allows the FO-5700 to be used as a 600 x 600 DPI laser printer.



EDITOR'S
CHOICE
2000

FO-5700

"A solid machine with a hefty standard paper capacity and a fast modem with JBIG – all at a very reasonable price".

- Better Buys for Business, Laser Fax Guide 2000

FO-4970

NEW

The Sharp FO-4970 Super G3 plain paper fax is powered by a 33.6 Kbps modem with JBIG compression and offers a standard 250 sheet paper capacity expandable to 750 with an optional 500 sheet tray.



FO-5700 / FO-4970

- 33.6 Kbps Modem *
- 2 second transmit speed *
- JBIG compression
- 2MB standard memory expandable to 5 MB
- 50 sheet document feeder
- 2 second scan speed
- 148 Auto-dial locations
- Duplex scanning
- Fast 8 PPM print speed
- 64 halftone levels
- Flash memory backup in the event of a power failure
- WinFAST Remote Diagnostics System
- Sharp easy operation and programming

* see specifications

FO-5550 / FO-4650

- 14.4 Kbps modem
- 6 Second transmit speed*
- 48 one touch (rapid) keys
- 75 coded speed dial numbers
- 50 sheet document feeder
- 1 MB standard memory (approx. 60 pages)
- 64 Halftone levels
- Plain paper convenience
- WinFAST Remote Diagnostics System
- Sharp easy operation and programming

* see specifications



FO-5550

The efficient Fo-5550 can move your office to new heights of productivity. With 1 MB standard memory, 750 sheet paper capacity, duplex scanning, and a fast two second quick scan, the FO-5550 can get the job done. With the optional print driver, the FO-5550 can also be used as a 600 x 600 DPI laser printer.

FO-4650

NEW

The new FO-4650 offers affordable productivity to keep your business on top. With MMR compression, 143 station serial broadcasting, and 250 sheet standard paper capacity, the FO-4650 can deliver what you need.



FO-2970M

The FO-2970M offers Super G3 communication up to 33.6 Kbps*. With 4 MB of standard memory, you will have plenty of power when you need it.



FO-2950M

The FO-2950M offers a 14.4 Kbps modem, MMR compression, and 2 MB of standard memory. An economical laser solution.



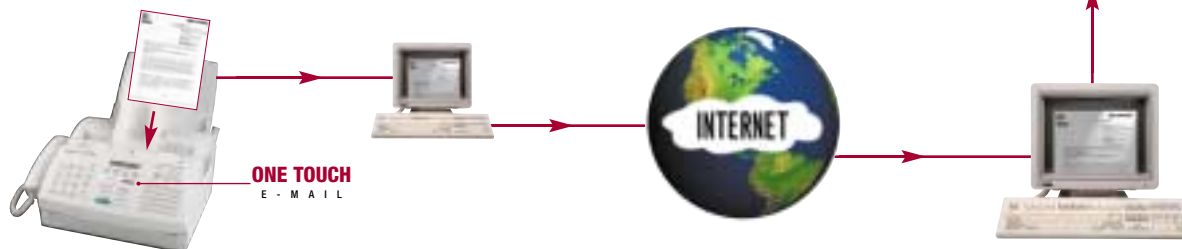
FO-2970M / FO-2950M

- Fast 8 page per minute laser print engine
- Standard letter/legal adjustable cassette
- 20 sheet document feeder
- 200 sheet paper capacity
- 20 one-touch rapid keys
- 100 speed dial numbers
- One-touch scan to e-mail allows you to send paper-based documents to any email address on the internet
- Built in e-mail key scans documents to your desktop as pending outbound e-mail
- Inbound fax routing to e-mail enables faxes to be forwarded to an e-mail address
- TWAIN compatible scanning
- Convenience copying with 7 preset zoom modes
- PC faxing with standard Sharp multifunction software
- Standard 600 x 600 DPI PC printing capability

Scan to E-MAIL

Scan to e-mail feature puts efficiency and convenience at your fingertips!

With Sharp's innovative scan to e-mail feature, you can instantly e-mail any document within workgroups, across networks or over the Internet — all with the touch of a button.



* see specifications

FO-1470 / FO-775L

- Open LCR technology – a valuable new feature that routes long distance phone and fax calls for savings
- 14.4 Kbps modem
- 6 second transmission speed *
- MMR data compression
- 476 KB standard memory
- Group dialing
- Broadcasting to 20 locations
- FO-1470 - 97 Speed dials
FO-775L - 47 Speed dials
- 64 halftone levels
- Plain paper convenience
- Sharp easy operation and programming

* see specifications

FO-1470

NEW

Enjoy superior performance with this compact addition to Sharp's award winning product line. With a 14.4Kbps modem, 476 KB standard memory, 20 sheet ADF, and a 200 sheet paper capacity, the FO-1470 can improve efficiency in any small office.



FO-775L

NEW

This economical plain paper fax utilizes an ergonomic, compact design while offering features like out-of-paper memory reception, a 10 page document feeder, on-hook dialing, and a 60 sheet paper capacity.



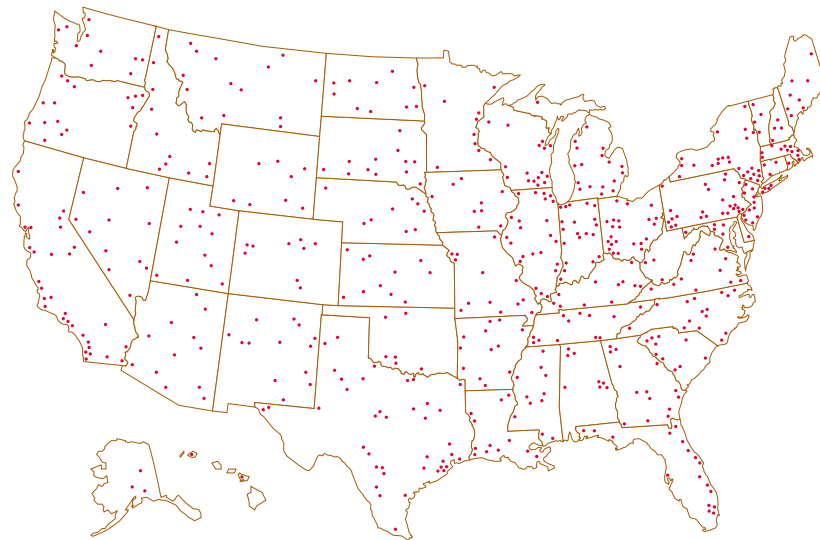
FO-77

With top-notch features including a 5-page automatic document feeder for unattended transmission, the Sharp FO-77 saves you time and money. The large, economical 98' thermal paper roll is equivalent to 100 8-1/2 x 11" sheets—reducing time spent changing paper.



Our Dealer's Commitment To You.

Sharp authorized dealers can provide all the answers you need before a purchase is made, and the support you need once the sale is complete. The unprecedented level of service that customers receive from their authorized Sharp dealer can only be matched by the unsurpassed level of manufacturing excellence built into every Sharp facsimile product.



FO-77

- Automatic Cutter
- Auto Cover Sheet
- Handset
- Alpha Scan Dialing
- Chain Dialing
- Footer Print

WHY AMERICA'S BUSINESSES CHOOSE SHARP?

- Unparalleled Quality
- Innovative Design
- Superior Engineering
- Impeccable Craftsmanship
- Simplicity of Use
- Maximum Productivity
- Superior Efficiency
- Ingenuity and Reliability
- Powerful Performance

Award-Winning Reliability:

Sharp is acknowledged around the world for its high-quality faxes, receiving numerous industry and trade publication awards.

Low Cost of Ownership:

Longer supply life, minimal jam occurrence and infrequent downtime means low TCO (Total Cost of Ownership) for great customer satisfaction.

Our World-Class Production Facilities:

All our fax/copier related manufacturing facilities receive ISO 14001 certification as well as either ISO 9001 or ISO 9002 certification.

Environment First:

Sharp products incorporate a low-ozone-emission design and use non-hazardous toner and developer to improve the environment, inside and out.

WinFAST ... Remote Diagnostics System



• *What is WinFAST (Facsimile Automated Service Technology)? It's special software, built into your Sharp fax, that enables many authorized Sharp dealers to connect your unit to their computerized service system, over regular phone lines.*

• *With Sharp's WinFAST system*, your fax does its own troubleshooting, calling your Sharp dealer automatically when it runs low on supplies or needs servicing.*

• *In many cases your authorized dealer can fix machine problems right over the phone, without a service call. Your frequently called numbers can even be programmed by phone.*

• *Just think of the advantages: reduced fax downtime due to supply outages. No special equipment required. Speedy maintenance from your authorized dealer, with a minimum of work stoppages for service calls.*

• *And no wasting your valuable time on fax setup or programming.*

With WinFAST., your authorized Sharp dealer does it all. So you can get on with your business!

* This option is not offered by all authorized Sharp dealers. Check your dealer for details.



CHOOSE GENUINE SHARP SUPPLIES FOR BEST COPY QUALITY

Getting clear, clean faxes and trouble-free performance out of your Sharp fax, depends on what you put into it. Sharp Genuine Supplies have been designed, engineered and tested to maximize the reliability, life, and performance of our award-winning Sharp products. Overall fax efficiency, quality and satisfaction are dependent on the precise interaction of our factory-supplied toner, developer and drum. While buying off-brand supply products may save a few dollars, they could result in poor quality faxes, jammed machines and costly repairs. Don't take chances. For consistent performance and satisfaction, look for the Sharp logo and Sharp Genuine Supplies mark on every product. Call your local authorized Sharp dealer for factory trained technicians and factory designed Sharp Genuine Supplies.

Sharp Facsimile Specifications

MODEL SPECIFICATIONS	FO-77	FO-775L	FO-1470	FO-2950M	FO-2970M	FO-4650	FO-5550	FO-5700	FO-4970	FO-6700
Scanning Method	CCD	CCD	CCD	CIS	CIS	CCD	CCD	CCD	CCD	CCD
Recording Method	Thermal	Thermal Transfer	Thermal Transfer	LASER	LASER	LASER	LASER	LASER	LASER	LASER
Coding System	MH/MR	MH/MR	MH/MR/MMR	MH/MR/MMR	MH/MR/MMR	MH/MR/MMR/SS	MH/MR/MMR/SS	MH/MR/MMR/JBIG	MH/MR/MMR/JBIG	MH/MR/MMR/JBIG
Modem/Tx Speed*	9600 bps/15spp	14.4 Kbps/6spp	14.4 Kbps/6spp	14.4 Kbps/6spp	33.6 Kbps/3spp	14.4 Kbps/6spp	14.4 Kbps/6spp	33.6 Kbps/2spp	33.6 Kbps/2spp	33.6 Kbps/2spp
Print/Quick Scan	N/A	N/A	N/A	8ppm/7.7spp	8ppm/7.7spp	8ppm/2spp	8ppm/2spp	8ppm/2spp	8ppm/2spp	8ppm/2spp
Maximum Tx Resolution	203 x 392 lpi	203 x 392 lpi	203 x 392 lpi	203 x 392 lpi	203 x 392 lpi	203 x 392 lpi	203 x 392 lpi	203 x 392 lpi	203 x 392 lpi	203 x 392 lpi
Grayscale/Halftones	64 levels	64 levels	64 levels	64 levels	64 levels	64 levels	64 levels	64 levels	64 levels	64 levels
Paper Capacity	60 sheets	60 sheets	200 sheets	200 sheets	200 sheets	250 sheets	750 sheets	750 sheets	250 sheets	1250 sheets
Maximum Paper Capacity W/Options	60 sheets	60 sheets	200 sheets	200 sheets	200 sheets	750 sheets	750 sheets	750 sheets	750 sheets	1250 sheets
Document Feeder	5 sheets	10 sheets	20 sheets	20 sheets	20 sheets	50 sheets	50 sheets	50 sheets	50 sheets	50 sheets
Maximum/Minimum Original Size	8.5 x 11/5.8 x 5	8.5 x 11/5.8 x 5	8.5 x 11/5.8 x 5	8.5 x 39/5 x 5	8.5 x 39/5 x 5	11 x 39/5 x 5	11 x 39/5 x 5	11 x 39/5 x 5	11 x 39/5 x 5	11 x 39/5 x 5
Maximum Paper/Print Width (inch)	8 3/8	8 3/8	8 3/8	8 5/8	8 5/8	8 5/8	8 5/8	8 5/8	8 5/8	8 5/8
Effective Scan Width (inch)	8.3	8.3	8.3	8.4	8.4	8.4	8.4	8.4	8.4	10.1
One-Touch Dialing Keys	5	7	36	20	20	48	48	48	48	48
Speed Dialing Codes	35	40	61	100	100	75	75	100	100	200
Maximum Numbers Stored	40	47	97	120	120	123	123	148	148	248
Personal Auto Dial Phone Book										30 books @ 64 stations each
Group Dialing			2groups, 20nos	4groups, 20nos	4groups, 20nos	48groups, 122nos	48groups, 122nos	48groups, 147nos	48groups, 147nos	48groups, 247nos
Program Keys			2			48	48	48	48	48
Department Codes						30	30	30	30	30
Dual Access				•	•	•	•	•	•	•
Dual Line										Optional
Polling/Locations		1	1	1	1	122	122	147	147	268
Verification Stamp						Optional	Optional	Optional	Optional	Optional
Timers		1	1	3	3	48	48	48	48	48
Confidential Tx/Rx						yes/10 boxes	yes/10 boxes	yes/10 boxes	yes/10 boxes	yes/10 boxes
Memory - Standard/Maximum		476 Kb	476 Kb	2Mb/2MB	4Mb/4MB	1Mb/2MB	1Mb/2MB	2Mb/5MB	2Mb/5MB	4Mb/16MB
Document Memory Backup						Yes**	Yes**	•	•	•
Batch File						48	48	48	48	56
Broadcasting (destinations)		20	20	30	30	143	143	168	168	268
Weight	5.5 lbs.	6.6 lbs.	13 lbs.	16 lbs.	16 lbs.	35.27 lbs.	48.46 lbs.	48.46 lbs.	48.46 lbs.	51.1 lbs.
PC Faxing				Standard	Standard					
Scan to e-mail				Standard-Sharp software provided	Standard-Sharp software provided					
PC Printing				Standard	Standard		Optional	Optional		
Open LCR (least cost routing)		•	•							

* Based on ITU-T Test chart No.1, in standard resolution. Actual transmission time may vary based on line conditions.

** Requires 1 MB memory upgrade. Design and specifications subject to change without notice.

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